

Description of Program

The **purpose** of the Chronic Disease Prevention Council (CDPC) is to serve as a coordinating body for addressing chronic disease prevention in New Mexico.

The **mission** of the CDPC is to reduce common risk factors for the chronic diseases of arthritis, cancer, heart disease and stroke, diabetes, and diseases related to tobacco use and obesity by

- Advocating for prevention policies and programs;
- Facilitating collaboration among agencies and organizations working to prevent and/or manage chronic disease; and
- Supporting initiatives to understand, identify, and address social determinants that impact chronic disease.

Statement of Need

Formed in 1997, the CDPC is a multidisciplinary body of experts seeking to reduce chronic disease in New Mexico. Through quarterly meetings, the Council creates a forum for collaboration and communication to prevent and control chronic disease.

The CDPC is responsible for facilitation of the *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016* (NMSSP) created by a statewide leadership team in 2010. The NMSSP identifies common risk factors for chronic disease, promotes multi-level prevention and management strategies, and improves health at both the individual and community levels. The Council, through its work with the NMSSP, actively coordinates the skills, talents, and experiences of a diverse group of member organizations.

How much was done?

- The Council convened quarterly: September 2015, "Health Systems Interventions;" December 2015, "Strategies that Support and Reinforce Healthful Behaviors;" March 2016, "Community-Clinical Linkages Enhancement," CEUs for social workers provided; June 2016: "Strategies that Support and Reinforce Healthful Behaviors."

How well was the work done?

- Sustainability fundraising has come from membership donations and fundraising events, including a Dine to Donate event. In 2017, CDPC will hold a 20th anniversary celebration.
- The CDPC has six current workgroups to help develop the activities of the Council and to guide the work of the New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease: Childhood Obesity, Communications, Million Hearts®, Prediabetes, Youth Health Equity, New Mexico Allied Council on Tobacco (NM ACT).
- Number of members: 124.
- E-mail distribution list: 359.
- The New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016 is currently undergoing revisions to extend for another four years, with work completed in monthly with key partners.

Is anyone better off?

Held the first annual Tobacco Control Partners Meeting; conducted an Anti-Oppression training. Completed a Development and Marketing & Communications Plan for CDPC with four volunteer leaders. Increased diverse membership of statewide partners, including tribal and rural areas. Sent regular email blasts, combined for both CDPC and NMACT, with an average open rate of 27%. CDPC ran as a successful non-profit with a Steering Committee and Governing Board. The Executive Director attended the Clearing the Air Conference and a policy training was held for NM ACT members. Attended and supported the Cancer Day at the Capital. Designed a fact sheet about NM ACT for educational purposes at the legislature.

**NEW MEXICO
SHARED
STRATEGIC PLAN**

FOR PREVENTION
AND CONTROL
OF CHRONIC DISEASE
2012-2016

Communication

How much was done?

CDPC provides communication and outreach services for TUPAC, including organizing the annual TUPAC Partner and Contractor Meeting.

- Organized 7 presentations at the Partners Meeting: New Mexico Allied Council on Tobacco Overview; Making Tobacco History in New Mexico: A Work in Progress; How to Use, Present, and Talk About Data; Local Policy Development; Data on Policy Priority Areas; Your Message is Important, Communicate Effectively; State and National Policy Development.
- Organized 9 presentations at the Contractors Meeting: TUPAC Comprehensive Tobacco Control in New Mexico; Using Quality Improvement Approaches for Eliminating Tobacco-Related Disparities; Youth 13-17 Year Olds; Tobacco Cessation Services and Resources; SHS Protections in Native American Communities; TUPAC Statewide Resources and Campaigns; 19.1; Young Adults 18-29 Year Olds; Systems Change Training and Outreach Program; Smoke-free Multi-Unit Housing
- Number of Partners Attending: 93
- Number of Contractors Attending: 45, 20 total contractors (grantee organizations)

How well was the work done?

- 58% of contractor representatives and 93% of partners said the meetings introduced them to new tools and resources to help them in their work
- 100% of contractor representatives 'agreed' or 'strongly agreed' that they will be able to apply the knowledge they learned in their work

Is anyone better off?

- 96% of contractor representatives and 94% of partners 'agreed' or 'strongly agreed' that they gained a better understanding of what TUPAC is and does
- 81% of contractor representatives and 91% of partners met other in individuals or organizations with whom they intend to collaborate

Helpful to gather different area of information & great review about tobacco industry, tobacco prevention, & policy updates."

"I cannot be more happy and satisfied with the contents and information that I learned today."

Comments from meeting attendees

Anti-Oppression Training

The Anti-Oppression Training encouraged and equipped tobacco control partners to build organizations and communities free of institutionalized oppression, whether racist, social, or economic, through the removal of personal and institutional barriers to improving individual and public health, and whole community wellness.

How much was done?

- One training completed, 33 people trained in anti-oppression

How well was the work done?

- 100% of TUPAC contractors have undergone the training.

Is anyone better off?

Anti-oppression is a critical part of TUPAC's work in tobacco control. Any and all contractors working with TUPAC and all TUPAC staff need to go through this training in order to better understand the importance of the AO framework in the work of tobacco control statewide. CDPC is tobacco control's "convener" for the State of NM. CDPC plays a critical role in bringing together all interested partners in tobacco control in order to increase their capacity, plan coordinated approaches, and to work together on policy development efforts.

NM ACT, the New Mexico Allied Council on Tobacco, is a subgroup of the CDPC convened in FY16. It's mission is advocate for proven tobacco use prevention policies through statewide partnerships to reduce harm from commercial tobacco abuse.

NM ACT's goals are:

- Establish a tobacco use prevention policy advocacy network statewide beyond NM ACT.
- Establish an effective system of communication that can be accessed and activated by tobacco prevention statewide partners.
- Establish a protocol to prioritize tobacco policy issues to reduce harm based on best practices, data, available resources, community readiness, and activities from the opposition.

How much was done?

- CDPC helped recruit members and provided support for NM ACT, including providing support for growing general membership meetings, met with co-chairs of subcommittees, provided support for an Advisory Committee and four Committees: Evaluation Stakeholder, Capacity Building, Policy Protocol, and Action.

How well was the work done?

- Ran monthly NM ACT meetings for tobacco control partners with remote technology, and one meeting was held at Acoma Pueblo. Designed the NM ACT logo, and created the NM ACT website (www.newmexicoact.org) with a social media platform, including a Facebook page.
- E-mail distribution list: 90 people
- Sent regular email blasts, combined for both CDPC and NMACT, with an average open rate of 27%.

Is anyone better off?

- NM ACT advocated for proven tobacco use prevention policies through statewide partnerships to reduce harm from commercial tobacco abuse.