

## Description of Program

The **purpose** of the Chronic Disease Prevention Council (CDPC) is to serve as a coordinating body for addressing chronic disease prevention in New Mexico.

The **mission** of the CDPC is to reduce common risk factors for the chronic diseases of arthritis, cancer, heart disease and stroke, diabetes, and diseases related to tobacco use and obesity by

- Advocating for prevention policies and programs;
- Facilitating collaboration among agencies and organizations working to prevent and/or manage chronic disease; and
- Supporting initiatives to understand, identify, and address social determinants that impact chronic disease.

## Statement of Need

Formed in 1997, The Chronic Disease Prevention Council (CDPC) is a multidisciplinary body of experts seeking to reduce chronic disease in New Mexico. Through quarterly meetings, the Council creates a forum to break down disease specific silos and focus on prevention and control issues for chronic diseases, including arthritis, cancer, diabetes, heart disease, stroke, and diseases related to obesity and tobacco use. Some of CDPC's efforts are funded by the New Mexico Department of Health's Tobacco Use Prevention and Control (TUPAC) Program.

CDPC is responsible for the facilitation of the New Mexico Shared Strategic Plan (NMSSP) created by a statewide leadership team. The NMSSP combines state-level chronic disease specific plans, identifying common risk factors, promoting multi-level prevention and management strategies, and aiming to improve health at both the individual and community level. CDPC and the application of the NMSSP will result in a more coordinated, concerted

## Key Accomplishments and Successes in Fiscal Year 2017

- The Council convened quarterly, addressing the following topics
  - September 2016 "Health Systems Interventions"
  - December 2016 "Strategies that Support and Reinforce Healthful Behaviors"
  - March 2017 "Community-Clinical Linkages Enhancement"
  - June 2017 "Epidemiology and Surveillance" with CEUs for social workers and community health workers"
- The CDPC has six current workgroups to help develop the activities of the Council and to guide the work of the New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease: Childhood Obesity, Communications, Million Hearts®, Prediabetes, Youth Health Equity, New Mexico Allied Council on Tobacco (NM ACT).
- The CDPC has 136 active members and an e-mail distribution list of 387 people.
- *The 2017-2020 CDPC NM Shared Strategic Plan (NMSSP)* was revised with the mission "To promote wellness and improve the quality and years of life for all New Mexicans through prevention, detection, and management of chronic health conditions."
- The CDPC organized and held the Tobacco Control Partners Meeting and Tobacco Control Contractors meeting and conducted an Implicit Bias Training.
- A Development and Marketing and Communications Plan was developed for CDPC with four volunteer leaders. Increased diverse membership of statewide partners, including tribal and rural areas.
- Sent regular email blasts, combined for both CDPC and NMACT, with an average open rate of 27%.
- CDPC ran as a successful non-profit with a Steering Committee and Governing Board. Designed a fact sheet about Gestational Diabetes Mellitus for health care providers.

**NEW MEXICO  
SHARED  
STRATEGIC PLAN**

**FOR PREVENTION  
AND CONTROL  
OF CHRONIC DISEASE  
2012-2016**

**Communication**

**How much was done?**

CDPC provides communication and outreach services for TUPAC, including organizing the annual TUPAC Partner and Contractor Meetings.

- Organized 8 presentations at the Contractors Meeting: Introducing TUPAC Health Communications Contractors; TUPAC Reporting System; Priority Population Networks Panel Discussion; Networking with the Networks; Special Legislative Session Update; 2017 Legislative Session Outlook; Prevention Campaigns and Resources; Secondhand Smoke Campaigns and Resources
- Organized the NMAAction conference, March 2017
- Coordinated NM ACT's Day at the Capitol, February 2017

**How well was the work done?**

- NMAAction topics brought together tobacco control leaders from across the state to hear tobacco control pioneer Stan Glantz 's look to the future of tobacco control. The Conference agenda also included: program updates on working with Native American communities, youth engagement in policy development, smoke-free multi-unit housing, and updates from the 2017 New Mexico Legislative session.
- 94% of contractors said the Tobacco Contractor Meetings introduced them to new tools and resources to help them in their work
- 100% of contractor representatives 'agreed' or 'strongly agreed' that they will be able to apply the knowledge they learned in their work

**Is anyone better off?**

- 89% of contractor representatives 'agreed' or 'strongly agreed' that they gained a better understanding of what TUPAC is and does
- 95% of contractor representatives met other in individuals or organizations with whom they intend to collaborate

*Thank you so much for creating this opportunity—both educational & networking. It is very valuable.*

TUPAC  
Contractor

**NM ACT**, the New Mexico Allied Council on Tobacco, is a subgroup of the CDPC. It's mission is advocate for proven tobacco use prevention policies through statewide partnerships to reduce harm from commercial tobacco abuse. NM ACT's goals are:

- Establish a tobacco use prevention policy advocacy network statewide beyond NM ACT.
- Establish an effective system of communication that can be accessed and activated by tobacco prevention statewide partners.
- Establish a protocol to prioritize tobacco policy issues to reduce harm based on best practices, data, available resources, community readiness, and activities from the opposition.

**How much was done?**

- CDPC helped recruit members and provided support for NM ACT, including providing support for growing general membership meetings, met with co-chairs of subcommittees, provided support for an Advisory Committee and four Committees: Evaluation Stakeholder, Capacity Building, Policy Protocol, and Action.

**How well was the work done?**

- Ran monthly NM ACT meetings for tobacco control partners with remote technology.
- E-mail distribution list: 106 people
- Sent regular email blasts

**Is anyone better off?**

- NM ACT led educational efforts on proven tobacco use prevention policies through statewide partnerships to reduce harm from tobacco abuse.



**Unconscious Bias Training**

The Unconscious Bias Training encouraged and equipped tobacco control partners to build organizations and communities free of institutionalized oppression, whether racist, social, or economic, through the removal of personal and institutional barriers to improving individual and public health, and whole community wellness.

**How much was done?**

- One training completed this year, with over 30 participants

**How well was the work done?**

- Representatives from TUPAC and all contractors have undergone the training

**Is anyone better off?**

Addressing bias is a critical part of TUPAC's work in tobacco control. All TUPAC staff and contractors participated in this training in order to better understand the importance of the framework in the work of tobacco control statewide. CDPC is tobacco control's "convener" for the State of NM. CDPC plays a critical role in bringing together all interested partners in tobacco control in order to increase their capacity, plan coordinated approaches, and to work together on policy development efforts.