



## Description of Program

The **purpose** of the CDPC is to serve as a coordinating body for addressing chronic disease prevention in New Mexico.

The **mission** of the CDPC is to reduce common risk factors for the chronic diseases\* of arthritis, cancer, cardiovascular disease, diabetes, lung disease, and osteoporosis by

- Advocating for prevention policies and programs;
- Facilitating collaboration among agencies and organizations working to prevent and/or manage chronic disease;
- Supporting initiatives to understand, identify, and address social determinants that impact chronic disease.

\*As identified by the National Association of Chronic Disease Directors.

## Statement of Need

Formed in 1997, the Chronic Disease Prevention Council (CDPC) is a multidisciplinary body of experts seeking to reduce chronic disease in New Mexico. Through quarterly meetings, the Council creates a forum for chronic disease collaboration and communication to break down disease-specific silos and focus on prevention and control of chronic diseases, including arthritis, cancer, diabetes, heart disease, stroke, and diseases related to tobacco use.

The CDPC is responsible for the facilitation of the *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016* (NMSSP) created by a statewide leadership team in 2010. The NMSSP combines state-level chronic disease specific plans, identifying common risk factors, promoting multi-level prevention and management strategies, and aiming to improve health at both the individual and community levels. The Council, through its work with the NMSSP, will actively coordinate the skills, talents, and experience of a diversity of organizations.

### How much was done?

- The full Council convened quarterly:
  - \* September 2012, Introductory Council Meeting
  - \* December 2012, Strategies that Support and Reinforce Healthful Behaviors
  - \* March 2013, Community-Clinical Linkages Enhancement
  - \* June 2013, Epidemiology and Surveillance
- Council began a sustainability process by applying for non-profit status, creating Policies and Articles of Incorporation, and revising the current bylaws.
- THE CDPC developed 6 workgroups to address the priorities and objectives in the *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016*. These groups include the communications workgroup, tobacco use advocacy subgroup, New Mexico Arthritis Alliance subgroup of the Council, New Mexico Diabetes Prevention and Control Program logic model workgroup, Complete Streets Leadership Team logic model workgroup, and pre-diabetes training infrastructure workgroup.
- THE CDPC hired a media and marketing contractor to develop a social media plan and a video that highlights an individual living with multiple chronic diseases. The communications workgroup created a Geographic Information Systems mapping book of chronic disease around New Mexico, including tobacco disparities.
- The CDPC targeted and started work on 16 priorities from the *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016*, including a priority related to tobacco policy.
- 15 new members and organizations joined the Council, with increased representation of non-traditional partners, including San Juan County Partnership, Pueblo of Santa Ana, Albuquerque Area Southwest Tribal Epidemiology Center, New Mexico Alliance for School Based Healthcare, Bernalillo County Office of Environmental Health, Southwest New Mexico Council of Governments, New Mexico Energy Smart Academy, and New Mexico State Office of African American Affairs.

### How well was the work done?

- CPDC began work on 16 of the 52 priorities, 31%, listed in the *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016*.
- Completed 5 of 10 priorities, 50%, targeted for this year and made progress on the other 5.
- 15 new members and organizations joined the Council, which exceeded the goal of 6 (250% or 15/6) new members. Of the 38 Council members, 39% (15/38) were new this year.
- The number of attendees at each Chronic Disease Prevention Council quarterly meeting increased throughout the year with 25 in September, 38 in December, 33 in March, and 41 in June.

### Is anyone better off?

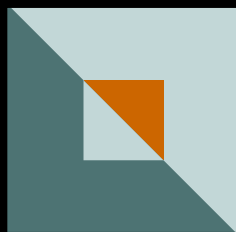
- Increased collaborations among organizations benefited Council members. For example, United Healthcare developed a Diabetes Prevention and Control Program after connecting with a New Mexico Department of Health representative at a quarterly meeting.
- Work was achieved towards impacting social determinants of health through priorities in the *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016*, including the development and application of practices that support health equity.
- Progress in chronic disease outcomes gained improved efficiency. For example, there will be an increased impact by the joined efforts of members on the pre-diabetes training infrastructure workgroup, including representation from United Healthcare, Molina Healthcare, the University of New Mexico, New Mexico Primary Care Association, and New Mexico Healthcare Takes on Diabetes.

### Key Accomplishments

- Held a retreat to review objectives in the *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016* and to ensure all Council efforts attempt to address the social determinants of health.
- Built Council infrastructure, increased non-traditional membership, and further collaborated with lead organizations and stakeholders involving priority populations.
- Worked towards Council sustainability with non-profit status and board development.
- Used logic models as a pathway for implementation of the NMSSP.
- The Council hired an executive director to run the Council and coordinate meetings, and the steering committee increased their responsibilities while expanding the diversity of the committee.
- CPDC increased efficiency by minimizing duplication, consolidating topics, and better utilizing resources related to chronic disease outcomes in New Mexico.

### Continuing Efforts (for fiscal year 2014)

- Finalize sustainability processes by obtaining non-profit status for the Council and begin advocacy work.
- Continue to recruit new members to join the Council and solidify relationships among lead organizations to work on priorities and objectives of the *New Mexico Shared Strategic Plan for Prevention and Control of Chronic Disease 2012-2016*.
- Complete the 10 priorities selected for the year and begin 10 new priorities for the upcoming year.
- Further develop communication resources, including mapping and website development, and work with media and marketing contractor to finalize video spotlight segment and fact sheets.
- Hold quarterly Council meetings, organized by the Centers for Disease Control and Prevention's (CDC) four domains for Chronic Disease Prevention and Health Promotion.
- Develop workgroups, including the tobacco use advocacy subgroup, to have a strong impact on coordinating chronic disease efforts.



*This document was prepared by the Wyoming Survey and Analysis Center at the University of Wyoming, the external evaluator for the New Mexico Department of Health Tobacco Use Prevention and Control Program.*